


PEN AND PENCIL SETS YOUR CUSTOMERS HAVE SEEN ADVERTISED IN FOUR-COLOR FULL PAGES IN THE SATURDAY EVENING POST, COLLIER'S AND LIBERTY


The WASP CLIPPER desk set line is modemly styled in a popular price range from $\$ 2.95$ to $\$ 10.00$.



## FREE WINDOW AND COUNTER DISPLAY

"To Demonstrate Is To Sell:" RITE.O.WAY bristles with sale: features and this snappy counter ond window display demonstrates all of them!



WASP ADDIPOINT pens, made by the Wasp Pen Company. Inc., Fort Madison, lowa, makers of the famous nationally WASP ADDIPOINT pens, made by the Wasp Pen Company, Inc., Fort Madison, Iowa, makers of the famous nationally
advertised WASP CLIPPER pens, are acknowledged the finest values in America in the $\$ 1.00$ and $\$ 1.50$ price ranges. advertised WASP CLIPPER pens, are acknowledged the finest values in and you can sell them knowing they will give complete satisfaction to your customers. Highly polished Stainless Steel clips, choice of black and three colors in modernly styled caps and barrels.

WASP ADDIPOINT
Replaceable Point Units
The nine points available for the
WASP ADDIPOINT pen line are il.
lustrated on this page
lustrated on this page. Each ADDI.
POINT unit will operate in either
the $\$ 1.00$ or $\$ 1.50$ the $\$ 1.00$ or $\$ 1.50$
WASP ADDIPOINT
pen. All except o
few of the Stainless
Steel units ore
Steel units ore
double-tipped for
double life. All are
extremely resistant
to writing fluid
acids. The 75 c units
hove genuine gold
ped. These units will
give writing solis-






